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Our Mission



- To be recognized as one of the premier lecture podiums in Europe on American culture.
- To bring American culture to a Dutch and international audience by organizing public lectures, readings and discussions with prominent Americans.
- To maintain our independent, nonprofit status with broad freedom to choose speakers and topics.
- To impartially provide our audience the opportunity to listen, learn and engage in discussions, without advocating any particular viewpoints ourselves.
- To attract a diverse range of new and established writers, journalists, researchers and public figures
- To inspire the audience with our topics, themes and guests.

The John Adams Institute

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Message from the Director

2006: A year with high-profile American politicians

In 2006, the John Adams Institute had the honor of welcoming two very high-profile American politicians. In June, former Secretary of State, Madeleine Albright, spoke at the Institute. In her talk she examined Islamic fundamentalism and her vision of the Middle East. She also discussed the role of evangelism in the Bush White House. Albright argued in her talk that politics and religious values can work together to promote peace. Her advice to (Dutch) politicians was to make use of religious advisors, as many political conflicts arise as a result of religious ignorance. The former Dutch Secretary of State Jozias van Aartsen and a personal friend of Albright concluded this intellectually stimulating evening.

Former Vice President Al Gore was welcomed by our Prime Minister Balkenende, the mayor of Amsterdam Job Cohen, and the director of the Institute at the steps of the Tuschinski Theatre for the Dutch premiere of his Oscar-winning documentary “An Inconvenient Truth”. The Institute always tries to be at the forefront when it comes to spotting new topics for its events. We did not expect that this evening would help raise environmental awareness in the Netherlands on such a large scale. The Dutch Prime Minister opened the event. Afterwards, Vice President Gore spoke with passion about the danger of CO2 emissions, and expressed his hope that the Dutch could take a leading role here, as the Dutch have always been political front-runners. Asked by the moderator if he intended to run for president in 2008, he explained to the audience that he actually should have been President and that he was now moving on to new experiences.

Our friends and sponsors greatly appreciate the promotional and networking opportunities offered by such high-profile events.



Our lecture series in 2006 featured, as always, leading fiction authors and rising stars like John Irving, Amy Homes, Marisha Pessl, James Salter, Irene Dische and Jonathan Franzen. Our non fiction events with leading writers and thinkers in specific fields also continued to draw appreciative audiences like: Charles C. Mann, Marc Chavannes, Mark Kurlansky, Madeleine Albright, Philip Glass, Al Gore, Tony Judt and Harold McGee. Diversity of topics combined with our ability to attract the

best speakers from the US continues to keep the Institute at the top of its league.

The Educational program's focus on immigration: creating more understanding!

With its educational program, the Institute's Quincy Club organized an interactive program for high school students. It's the second year that the program focused on its highly successful topic immigration, highlighting America's long history of welcoming immigrants in comparison to the relatively new phenomenon here in Holland. By comparing immigration issues in the Netherlands to

those in the U.S, the students are becoming more aware of the positive aspects of the different systems in both countries. The schools consider the program a valuable addition to their regular educational program. We provide classroom materials, such as newsletters and a website. In 2006, the program reached more than 1000 high-school students at over 25 Dutch schools.

Making it happen

The John Adams Institute remains privately run and, for the most part, privately funded. We continue to depend primarily on donations from individual and corporate sponsors. This large group of supporters has held fairly constant.

Making use of the network of the John Adams Institute, we were able to invite guests, such as Al Gore and Philip Glass. In this regard, we would like to thank the former U.S. ambassador to the Netherlands, Terry Dornbush and director of UIP, Max van Praag, who helped us realize our event with Al Gore. We also would like to thank the Muziektheater for their cooperation with Philip Glass. Help in kind is a way of supporting the Institute in a tremendous way as well.

The financial result for 2006 shows a marginal negative result. The year 2006, was a year in which efficiency gains were made in marketing and personnel costs through IT solutions. The year 2007 will be used to invest more in IT resources and introduce Internet payment.

Investing in the economic ties between the Netherlands and the U.S. by stimulating intellectual exchange

Recently, in March 2007, the American House of Representatives officially recognized, the longstanding economic and diplomatic ties between the Netherlands and the United States by creating an official friendship day on April 19. On this day 225 years ago, John Adams was appointed as first American ambassador to the Netherlands.

We are delighted with this recognition by the US government, as it emphasizes the importance of our mission: bringing American culture to the Netherlands and thereby stimulating a fruitful economic, educational, and cultural exchange between our nations. The John Adams Institute, for 20 years now, is the independent forum in the Netherlands for exchange, learning and inspiration on America and its culture. We will continue to bring our audience the best speakers and address the hottest topics in a positive atmosphere.

Thanks to all our supporters: your help is invaluable!

I would like to thank all our Corporate Friends for their ongoing support in 2006. I would like to thank here especially our Sponsors: HAFF – Gemeente Den Haag – US Embassy The Hague – AEGON – Ministerie OCW – Paagman – Gemeente Amsterdam - Van den Berch van Heemstede Fonds. I also would like to thank our boards, staff and volunteers. With all this help we are able to keep the John Adams alive and organize these fantastic events!

Corine Krijgsman
Director

Our Events

In 2006, we organized 15 events in Amsterdam and The Hague.



- 1. Jay McInerney** *The Good Life*
 Date: March 10, 2006
 Venue: Felix Meritis, Amsterdam
 Moderator: Pieter Steinz, NRC Handelsblad
 In cooperation with: De Bezige Bij Uitgevers & Penguin Books

The Good Life, McInerney's latest book, is a love story set around the devastation of September 11, 2001 and it is Jay McInerney, doing what he does best, presenting us with the life of New York City in all its moral complexity.



- 2. Charles C. Mann** *1491: New Revelations of the Americas Before Columbus*
 Date: March 17, 2007
 Venue: Odeon, Amsterdam
 Moderator: Raymond Buve, emeritus professor of Latin American History, Leiden University
 In cooperation with: Nieuw Amsterdam Uitgevers

In *1491*, Mann traces the early history of the continent and dispels long-held beliefs about native American civilizations. He argues convincingly that the Inca fell to infection, not to firepower, and that the untouched Amazon rainforest is actually a product of long human intervention.



- 3. James Salter** *Last Night*
 Date: April 26, 2006
 Venue: Odeon, Amsterdam
 Moderator: Jan Donkers, writer & journalist
 In cooperation with: Meulenhoff Uitgevers

Salter is widely regarded as one of the finest living practitioners of his craft by readers, critics and fellow writers. A World War II fighter pilot and PEN/Faulkner Award winner, Salter has been called "simply one of the best writers in (America)".



- 4. Marc Chavannes** *On the Axis of Good and Evil*
 Date: May 9, 2006
 Venue: Lucent Danstheater, The Hague
 Moderator: Tracy Metz, NRC Handelsblad
 Panel: Thomas DeLuca, James Kennedy, Anne Swardson
 In cooperation with: Prometheus Uitgevers & NRC Handelsblad

Marc Chavannes, a former Washington correspondent and a journalism professor, goes in his book behind the headlines to reveal the real United States, in all its many facets. The panel of experts discussed the state of America today. Panelists: Bloomberg News senior editor Anne Swardson, Vrije Universiteit history professor James Kennedy, and Fordham University professor Thomas S. DeLuca.



5. Irene Dische

When she starts talking

Date: May 20, 2006
 Venue: de Balie, Amsterdam
 In cooperation with: Literair Podium Amsterdam and Querido Publishers

This lecture was part of the Amsterdam Literary Festival (ALF).

The theme of this year's festival was "More Than Words".



6. A.M. Homes

This Book Will Save Your Life

Date: May 23, 2006
 Venue: Felix Meritis, Amsterdam
 Moderator: Kristien Hemmerechts, writer
 In cooperation with: De Bezige Bij Uitgevers

Homes' novels and short fiction have been called "provocative and dangerous". In her latest novel she paints a portrait of estrangement in the surreal netherworld of contemporary Los Angeles. A.M. Homes is the recipient of a Guggenheim Fellowship.



7. Mark Kurlansky *The Big Oyster*

Date: May 30, 2006
 Venue: Odeon, Amsterdam
 Moderator: Russell Shorto, writer
 In cooperation with: Ambo Anthos Uitgevers & Van Ditmar Bookimporteurs

New York City's oyster houses were famous around the world until pollution finally destroyed the beds off nearby Ellis Island in the 1920's. Kurlansky's gastronomic history covers four centuries of cultural, economic and culinary trends – with recipes throughout!

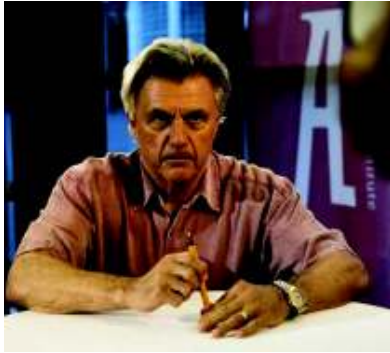


8. Madeleine Albright *The Mighty and the Almighty*

Date: June 17, 2006
 Venue: Koepelzaal, Amsterdam
 Moderator: Chris Kijne, VPRO broadcaster & journalist
 Closing remarks: Jozias van Aartsen, former Minister of Foreign Affairs
 In cooperation with: Ambo Anthos Uitgevers & Van Ditmar Boekimporteurs

In her new book – *The Mighty and the Almighty* – Secretary of State under Clinton, Madeleine Albright, tackles the thorny subject of the role of faith in international relations. Albright rejects the notion of a "clash of civilizations" and calls for America to take a nuanced approach to international confrontations. In his introduction to her book, Bill Clinton writes that Albright has chosen her subject "against the advice of friends."

Those friends are left unnamed, but they surely include colleagues who helped Albright craft U.S. foreign policy in the Clinton years - and maybe even President Clinton himself. The cause of their trepidation must have related to the most important - and bravest - point that Albright makes here: that on her watch, U.S. foreign policy made every effort to ignore religion. The event was followed by a reception hosted by the City of Amsterdam.



9. John Irving

Until I Find You

Date: June 24, 2006
 Venue: Lucent Danstheater, The Hague
 Moderator: Hans Bouman, de Volkskrant
 In cooperation with: De Bezige Bij Uitgevers

Irving published his first novel at the age of twenty-six, but it was 1978's *The World According to Garp* that truly made him a household name. Since then, everything he has written has ended up on the bestseller list. In 1999, Irving won an Oscar for the screenplay of his novel *The Cider House Rules*. With tens of millions of books sold around the world, John Irving is one of America's most widely read contemporary authors and a distinguished member of the American Academy of Arts and Letters.



10. Jonathan Franzen

The Discomfort Zone

Date: September 27, 2006
 Venue: Felix Meritis, Amsterdam
 Moderator: Bas Heijne, NRC Handelsblad
 In cooperation with: Prometheus Uitgevers

Bestseller and National Book Award winner Jonathan Franzen joins us to discuss his new memoir. *The Discomfort Zone: A Personal History* takes an intimate and humorous look at his own adolescence, his mother's death and America during the sometimes tumultuous 1960's-70's. Franzen is a Fulbright scholar, a Guggenheim fellow and one of The New Yorker's "20 Writers for the 21st Century". His previous work, *The Corrections*, is one of the most successful literary novels published so far this century.



11. Philip Glass

Waiting for the Barbarians

Date: September 30, 2006
 Venue: Atrium-Muziektheater, Amsterdam
 Moderator: Mischa Spel, NRC Handelsblad
 In cooperation with: Het Muziektheater

A private discussion with the composer Philip Glass about his new opera *Waiting for the Barbarians*, based on the novel by Nobel Prize winner J.M. Coetzee. Philip Glass is one of the late 20th century's most influential composers and a founder of American Minimalism. J.M Coetzee is a South African novelist and winner of the 2003 Nobel Prize for literature.

12. Al Gore

An Inconvenient Truth - We Are All On Thin Ice

Date: October 6, 2006
 Venue: Pathé-Tuschinski, Amsterdam
 Moderator: Chris Kijne, VPRO broadcaster & journalist
 In cooperation with: United International Pictures

A special event with a VIP advance screening of the documentary film and introduction by Vice President Gore in person followed by an interview. A cocktail reception was held following the screening. Vice President Al Gore's groundbreaking film, *An Inconvenient Truth*, presents evidence from leading international scientists, photographs, charts, and other illustrations to document the reality of global warming and to sound a warning bell for action before it's too late. Filled with personal anecdotes and observations about how this issue has become a central focus in Mr. Gore's life and why he believes it is the crucial issue of our time.





- 13. Marisha Pessl** *Special Topics in Calamity Physics*
 Date: 2 November 2006
 Venue: Odeon, Amsterdam
 Moderator: Margot Dijkgraaf, Maison Descartes
 In cooperation with: Ambo Anthos Uitgevers & Penguin Books Benelux

Fresh new literary voice Marisha Pessl describes in her debut the relationship between a daughter and an “incredibly narcissistic, amoral, controlling and very charming” political science professor father. *Special Topics in Calamity Physics* is a literary mystery. It combines the suspense of Hitchcock, the self-parody of Dave Eggers, and the storytelling gifts of Donna Tartt. The New York Times called it “the most flashily erudite first novel since Jonathan Safran Foer’s *Everything Is Illuminated*.”

14. Tony Judt *Postwar, A History of Europe Since 1945*



- Date: November 3, 2006
 Venue: Museon, The Hague
 Moderator: Chris Kijne
 Panelist: Frits Bolkestein, Former European Commissioner for the internal market, taxation and the customs union
 In cooperation with: Contact Uitgevers

Judt covers the broad strokes and fine details of modern history, including the continent’s troubled relationship with the United States. Prof. Judt is “arguably the most esteemed writer on contemporary European history”, writes The New Yorker. He is the author of 11 books and a frequent contributor to The New York Times, The New York Review of Books and many journals in Europe and America. He is the director of the Remarque Institute NYU.



- 15. Harold McGee** *On Food & Cooking*
 Date: December 12, 2006
 Venue: Odeon, Amsterdam
 Moderator: Hans Stekete, NRC Handelsblad
 In cooperation with: Nieuw Amsterdam Uitgevers & Schilo van Coevorden, Chef at the College Hotel

Mc Gee is an acclaimed food writer and world-renowned authority on the chemistry of cooking. *On food and cooking* is the bible to understanding where our foods come from and what exactly they are made of. Its science-based method - it’s full of amino acids, enzymes, proteins and peptides - makes this book compulsory reading for everyone - both amateurs and professionals - who want to know more, or arguably everything, about what happens when you prepare food. Chef Schilo van Coevorden made some appetizers for the audience based on molecular cooking technics.

Other Programs

The Quincy Club

The Quincy Club is the educational branch of the John Adams Institute. Its events strive to enlighten Dutch high school students in the highest grades about American affairs in a non-partisan and informative fashion. In 2004 workshops focused on the presidential elections, in 2005 and 2006 on immigration issues. More than 70 schools applied, half of which were accommodated. The workshops reached more than 2000 students, most of whom participated actively in the resulting discussions.



The lectures are given by Frans Verhagen, a book author and commentator on American Affairs. His most recent publication is *The American Way*

(Wat Nederland kan leren van het meest succesvolle immigratieland). He was joined for discussion, in the second half of the workshops by either an American Fulbright exchange student or by an American diplomat. The discussions focused on the respective ideas on both sides of the ocean about immigration and integration. The target groups at the schools are the two highest levels of VWO and Gymnasium. In 2006, 23 schools participated in the workshops.

Part of the services of the Quincy Club is a website that provides background information and reading material for the classes to be visited. Teachers can even provide their teaching materials for colleagues on line.

The Quincy Club is sponsored by the Holland America Friendship Foundation, the Fulbright Center and the American Embassy.

American Literature Course



The John Adams Institute organized a literature course for the 2006 season on the subject of humor in the short story. Work of authors such as Tim O'Brien, Andre Dubus, & Robert Olen Butler, Donald Barthelme and Lorrie Moore was thought by Dr. E. van Notten.

Finances

As a nonprofit organization in the Netherlands, the John Adams Institute has always been ahead of its time, in the sense that, ever since its launch in 1987, the Institute has depended heavily on the private sector. We are also fortunate to benefit from a small number of public sector grants and funding.

In addition to annual support from our Friends, Sponsors and members, we also seek partners with a particular interest in individual events. In 2006, we received specific event-related support and assistance from the following:

Publishers and book importers

- Ambo|Anthos *Uitgevers*
- Boekhandel Paagman
- Contact *Uitgevers*
- De Bezige Bij *Uitgevers*
- Meulenhoff *Uitgevers*
- Nieuw Amsterdam *Uitgevers*
- Penguin Books Benelux
- Prometheus *Uitgevers*
- Ten Have *Uitgevers*
- Van Ditmar Boekimporteurs

Other supporters

- Gastprogrammering Het Muziektheater
- International Literature Festival Amsterdam
- NRC Handelsblad
- United International Pictures
- LPA *Literair Podium Amsterdam*
- Gemeente Amsterdam

Corporate support: Friends & Sponsors

Our overall corporate fundraising strategy is to position the support of American culture abroad as a unique and worthwhile activity for U.S. companies in the Netherlands and Dutch companies with significant interests in the United States.

In 2006, our Sponsors and Friends were additionally invited to exclusive receptions with Madeleine Albright hosted by the City of Amsterdam and Al Gore hosted by UIP. These events were very well attended.

New supporters

We received a very generous donation from the Holland America Friendship Foundation and we hope to continue this new friendship over the following years.

In 2006, we gained the following corporate sponsors: Bain & Co., Brill, Kon. Ahold, NIBC Bank, Exxon, Pilgrims, Provincie Zuid-Holland, Siemens, Staalbankiers, Uitgeverij Nieuw Amsterdam. A very warm welcome to all! For a complete list of Friends & Sponsors for 2006, see Appendix 4.

To remain attractive and competitive in the nonprofit sector, we continually track new target companies and approach them with appropriate incentives. We also pay attention to the wishes and suggestions of our existing Friends and Sponsors to keep them interested and involved. This personal approach has proven successful for attracting new supporters and keeping current ones. Certain supporters indicate from the very beginning that their contribution will be limited to a certain time period. We need to remain alert to these expiration dates and investigate new funding sources to replace them.

Departing supporters

We wish to thank the following departing Friends for their generous support in past years: Berenschot Communicatie, Burson-Marsteller, Royal Boskalis Westminster, Dryden Wealth Management, DSM NeoResins, Ernst & Young, De Goudse, KPMG Holding, Microsoft Benelux.

Individual support:

- Member (€25),
- Contributor (€65)
- Ambassador (€200)
- President's Club (€500)
- Personal Friend (€1500 and up).

After a total update of our membership database, total paid members stand at 1242. Of this total, 20 are members of the President's Club (see below) and 14 are donating at the Ambassador level.

President's Club

R.M. Amato, E. M. Van Basten-Batenburg, K. van den Broek, R. Donehoo, R.W.H. Groen, W. Knibbeler, M. Meijer-Bergmans, M.S. Menéndez, C.S. de Meijere, L.P.M. & G.K. Murtaugh, E.M. van Notten, W. van Roijen-Van Nispen, H.O.C.R. Ruding, M.J. Sanders-ten Holte, F. Schaik, M. Schuit-Williams, A.L.C. Smit, W.F.C. Stevens-Mullens, L.S. Vetter.

Publicity

Publicity is done with news cards, e-cards, posters, press releases and advertisements. Apart from our own promotional materials, we occasionally advertise lectures in local newspapers. The *International Herald Tribune* once again provided a large advertisement to announce our program and to say thanks to our Friends and Sponsors for their support.



Posters

Posters are provided to booksellers in Amsterdam, The Hague and selected stores outside the capital. In addition, they are sent to all Friends and Sponsors and are widely distributed to cultural venues in the Netherlands.

News cards

News cards are sent to JAI members, patrons and relations, containing information on specific guests and topics plus venue and ticket information. Free e-cards are also sent frequently.

Press releases

Press releases are prepared for each lecture and sent out to a wide range of contacts throughout the Netherlands. As a result of our press work, upcoming lectures are mentioned in various publications.

Our Website: www.john-adams.nl

Our website is an important source of information for the public, providing the latest updates on our program as well as ticket reservations. Individuals can also become members through the website, and JAI members can make online ticket reservations.

Staff, Volunteers

Corine Krijgsman, *Director*

Corine took over as Director of the John Adams Institute in January 2006. Prior to her appointment, Krijgsman worked as an independent consultant to publishing companies. She has also worked as a publisher for Wolters Kluwer and spent several years living in New York City.

Staff

Marika Paauw	<i>Assistant to the Director</i>
Cobie Ivens	<i>Project Coordinator</i>

Project volunteers

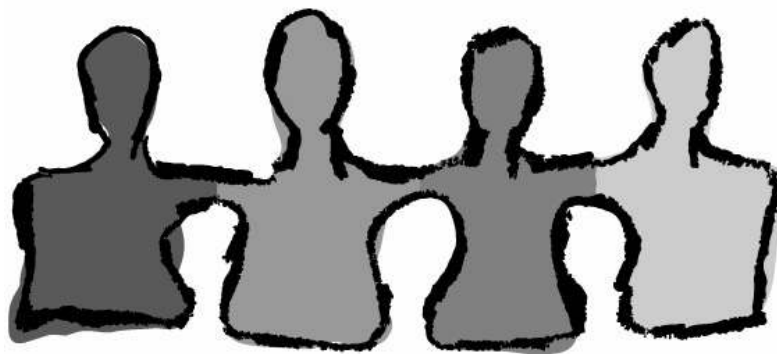
Christine Boreel	<i>Quincy Club coordinator</i>
Kiekie Pabbruwe	<i>Ambassador The Hague</i>

Office volunteers

Christina Edel-Foy	<i>Fundraising</i>
Dini Bolck	<i>Documentation</i>
Robert Checkoway	<i>Copywriting</i>
Karen Drake	<i>Copywriting</i>
Heather Gould	<i>Office assistance</i>

Event volunteers

Wendela van Beuningen
 Hanneke Enthoven
 Heather Gould
 Liesbeth van den Heijden
 Naomi Kamphuijs
 Ellen Kroese-Kane
 Kai Lashley
 Mirla Meerschwan
 Richard Nyuka
 Madeleine Ovethoff
 Aadje van Ree
 Kemal Rijken
 Elsa Rozelaar
 Rebecca Sekoun
 Sam Simons
 Tycho Verheul



Board of Directors

Mr Arie Westerlaken, Chairman

Arie Westerlaken was Philips' Chief Legal Officer and a member of the Group Management Committee. He joined the company's legal department in the Netherlands in 1973 and was appointed General Counsel to Philips Japan in 1979. After six years in Japan and five years with the Corporate Legal Department in Eindhoven, he left the company in 1990 to become Director of Legal Affairs for DAF Trucks. Returning to Philips in 1994, he was appointed Director of Legal Affairs. He became Chief Legal Officer of Philips on April 1, 1996, Secretary of the Board of Management in July 1997 and a member of the Group Management Committee on May 1, 1998.

Mr. Westerlaken was born in 1946 and graduated with a degree in Law from the University of Utrecht. He is married with two children.

Mr Evert van de Bergh, Treasurer

Until 2002 he served on the board of management at ExxonMobil Benelux, with contact responsibility in the area of financial affairs. After his retirement in 2003, he was appointed in 2004 to the Supervisory Board of Esso Nederland.

Among his many other activities, Mr van den Bergh currently holds the post of Director for Strategy and Policy at Delft University of Technology. He is treasurer of the Dutch String Quartet Academy, and sits on the Gasunie pension fund investment advisory board. Since 2003 he has served as a mediator for ACB, an intermediary organization dedicated to dispute resolution.

In 2003 Mr van den Bergh was appointed a member of the Committee set up to adjudicate and allocate non-personal claims to 'Jewish' funds relating to damages sustained in World War II and released by the Dutch government, banks and the stock exchange.

Ms Marry de Gaay Fortman, Secretary

Ms. M.T.H. de Gaay Fortman graduated in 1988 from the Vrije Universiteit Amsterdam. Since then she has worked as a lawyer with Houthoff Buruma. In 1997, she was named partner. From 2001-2007, she was Managing Partner at Houthoff Buruma.

Marry de Gaay Fortman is part of the Real Estate/Public Law team. Her specialty is in (zoning) administrative law, government liability, health care law and (commercial) rental law. She publishes and speaks regularly on these topics. In addition, she contributes to roundtable discussions on leadership and management. Alongside her daily tasks, she also works as a mediator (affiliated with the Dutch Mediation Institute, NMI). Marry de Gaay Fortman is editor-in-chief of the Commercial Space Rental Law Magazine and writes a column for the Real Estate page of Het Financieele Dagblad. She sits on the Commission to promote sound management and integrity in Public Broadcasting, and is a member of the Advice Council of the Dutch Care Authority.

Mr Chris Kijne

Chris Kijne is a VPRO broadcaster and journalist. He also moderates events of the Institute

Ms Tracy Metz

Tracy Metz, a native of California, is a journalist with the Dutch quality daily NRC Handelsblad. She writes regularly about architecture, urbanism and landscape and has written a number of books, such as *Snelweg - Highways in the Netherlands*, *Nieuwe natuur- Reportages over veranderend landschap* en *Atlas of Change. Rearranging the Netherlands*. Her most recent book is *FUN! Leisure and Landscape*. She is also a correspondent for the American magazine Architectural Record. For the John Adams Institute, where she has been a member of the board since 2004, she also regularly moderates evenings with authors.

Ms Jeannette Sanders

A fervent reader and art collector, Jeanette is responsible for co-hosting receptions at lectures and organizing the Women's Leadership Circle fundraising dinners together with Swe Thant. Jeannette is a member of the Board of the Groninger Museum.

Honorary Board

The Hon. Roland E. Arnall, U.S. Ambassador to the Netherlands, *Chairman*

Mr John H Bryan, former Director, Sara Lee Corporation

The Hon. K Terry Dornbush, former U.S. Ambassador to the Netherlands

The Hon. Cynthia P Schneider, former U.S. Ambassador to the Netherlands

The Hon. Clifford M Sobel, former U.S. Ambassador to the Netherlands

Advisory Board

Mr B Alexander, Director, McKinsey & Co

Mr A Rinnooy Kan, Board of Directors, ING Group

Dr H Ruding, former Minister of Finance

Mr C van Lede, former Chairman, Akzo Nobel

Mr J Hessels, former Chairman, Vendex KBB

Ms A Wertheim, former Director, John Adams Institute

West-Indisch Huis

Amsterdam meets New York

For almost 400 years, Amsterdam's West-Indisch Huis has been a symbol of Dutch-American relations. It was here that two irreversible decisions came to pass: the establishment of a Dutch trading base in the New World on the island of Manhattan and, centuries later, the creation of our institute, dedicated to transatlantic cultural exchange.

Following stints as an orphanage, retirement home and warehouse, the West-Indisch House was fully restored in the 1980s, when it became the home and symbol of our newly founded institute.

Today, the office of the John Adams Institute remains based in this historic building. Feel free to stop by the office and get the full VIP tour!



Overview Events 2006

Appendix 1

	<i>Guest / Event</i>	<i>Topic</i>	<i>Location</i>
March 10	Jay McInerney	<i>The Good Life</i>	Felix Meritis Amsterdam
March 17	Charles C. Mann	<i>1491, New Revelations of the Americas Before Columbus</i>	Odeon Amsterdam
April 26	James Salter	<i>Last Night</i>	Odeon Amsterdam
May 9	Marc Chavannes	<i>On the Axis of Good and Evil</i>	Lucent Danstheater Den Haag
May 20	Irene Dische	<i>When she starts talking</i>	De Balie Amsterdam
May 23	A.M. Homes	<i>This Book Will Save Your Life</i>	Felix Meritis Amsterdam
May 31	Mark Kurlansky	<i>The Big Oyster</i>	Odeon Amsterdam
June 17	Madeleine Albright	<i>The Mighty and the Almighty</i>	Koepelzaal Amsterdam
June 22	John Irving	<i>Until I find You</i>	Lucent Danstheater Den Haag
September 28	Jonathan Franzen	<i>The Discomfort Zone</i>	Felix Meritis Amsterdam
September 30	Philip Glass	<i>Waiting for the Barbarians</i>	Atrium-Muziektheater Amsterdam
October 6	Al Gore	<i>An Inconvenient Truth</i>	Pathé-Tuschinski Amsterdam
November 2	Marisha Pessl	<i>Special Topics in Calamity Physics</i>	Odeon Amsterdam
November 3	Tony Judt	<i>Postwar: A History of Europe Since 1945</i>	Museon Den Haag
December 12	Harold McGee	<i>On Food & Cooking</i>	Odeon Amsterdam

Attendance Events 2006

Appendix 2

Fiction	Ticket sales
Jay McInerney	109
James Salter	75
Irene Dische	61
A.M. Homes	113
Mark Kurlansky	51
John Irving	174
Jonathan Franzen	138
Marisha Pessl	117
subtotal fiction	838
Non-fiction	Attendance
Charles C. Mann	48
Marc Chavannes	209
Madeleine Albright	479
Philip Glass	87
Al Gore	750
Tony Judt	138
Harold McGee	165
subtotal non-fiction	1876
Total	2714

In the Press 2006

Appendix 3



Al Gore, Job Cohen, Jan-Peter Balkenende, Corine Krijgsman, entering the Tuschinski theater for the premiere of "The Inconvenient Truth".



John Irving



Madeleine Albright, Chris Kijne

Jay MacInerney Mar. 10, 2006

- NRC Handelsblad, Jan. 29, 2006, "Werk is typisch Amerikaans, de uitkering typisch Nederlands" by Maarten Huygen
- Amsterdam Weekly, March 9-15, 2006, page 9: Events: Lecture Jay MacInerney
- NRC Handelsblad, March 9, 2006, page 18: Lezingen: Amsterdam
- Het Parool, March 1, 2006, "Jay MacInerney komt naar Amsterdam"
- NRC Handelsblad, March 17, 2006, page 27: "Ich bin ein New Yorker" by Pieter Steinz
- Het Financieel Dagblad, March 18, 2006, page 6-9: "Fascinatie voor overspel" by Marieke Smithuis

Charles C. Mann Mar. 17, 2006

- Amsterdam Weekly, March 16-22, 2006, page 18: Advert

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Balance sheet as at December 31, 2006


BALANCE SHEET AS AT 31 DECEMBER 2006 (after appropriation of result)		
ASSETS (in euro)	<u>31 december 2006</u>	<u>31 december 2005</u>
FIXED ASSETS		
Tangible fixed assets		
Inventory	1.990	8.382
CURRENT ASSETS		
Accounts receivable		
Trade debtors	15.263	18.159
Taxes and social security contributions	-	863
Other debtors and accrued income	<u>1.576</u>	<u>2.923</u>
	16.839	21.945
Liquid assets	127.043	140.375
Total	<u>145.872</u>	<u>170.702</u>

Geen Accountantscontrole toegepast


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LIABILITIES (in euro)	<u>31 december 2006</u>	<u>31 december 2005</u>
EQUITY		
Foundation capital	111.543	101.165
Unappropriated result	<u>-3.099</u>	<u>10.373</u>
	108.444	111.538
CURRENT LIABILITIES		
Trade creditors	10.961	30.047
Taxes and social security contributions	17.413	12.735
Other creditors and accrued expenses	<u>9.054</u>	<u>16.382</u>
	37.428	59.164
Total	<u><u>145.872</u></u>	<u><u>170.702</u></u>

Geen accountantscontrole toegepast



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Profit and Loss account of 2006

PROFIT AND LOSS ACCOUNT OF 2006		
(in euro)	<u>2006</u>	<u>2005</u>
INCOME LECTURES	19.078	143.010
Cost of lectures	<u>71.330</u>	<u>133.171</u>
GROSS MARGIN	-52.252	9.839
Other income	<u>232.623</u>	<u>181.496</u>
GROSS OPERATING RESULT	180.371	191.335
Salaries and wages	99.994	85.564
Social security charges	18.999	17.601
Depreciations	6.902	7.609
Other operating costs	<u>59.122</u>	<u>71.497</u>
TOTAL OPERATING COSTS	<u>185.017</u>	<u>182.271</u>
OPERATING RESULT	-4.646	9.064
Interest income and similar income	<u>1.547</u>	<u>1.309</u>
INTEREST INCOME AND INTEREST EXPENSES	<u>1.547</u>	<u>1.309</u>
RESULT FROM ORDINARY ACTIVITIES BEFORE TAX	-3.099	10.373
Taxes	<u>-</u>	<u>-</u>
RESULT AFTER TAX	<u>-3.099</u>	<u>10.373</u>

Geen accountantscontrole toegepast


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Explanation Items Profit and loss account of 2006

	2006	2005
Income lectures		
Ticket sales	15.198	46.800
Publishers contributions	5.520	9.909
Other contributions *	-1.640	86.301
	<u>19.078</u>	<u>143.010</u>
* Other contributions		
Sponsoring John Adams Jaar	0	52.500
ChinaFestival	0	7.650
Gem. Den Haag	0	18.000
transitory item	-1.640	8.151
	<u>-1.640</u>	<u>86.301</u>
Cost of lectures		
Rent accomodations	15.017	40.726
Publicity	12.871	34.891
Travelling and entertainment expenses		
authors and moderators	25.926	29.982
Costs of catering	9.379	7.364
Other direct costs	8.137	20.208
	<u>71.330</u>	<u>133.171</u>
Other Income		
Fundraising	226.623	176.196
Grant OC&W	6.000	5.300
	<u>232.623</u>	<u>181.496</u>
Depreciations		
Computer/Software	6.902	7.609
Other operating costs		
Personnel expenses	5.924	6.664
Accommodation expenses	13.798	12.515
Sales expenses	6.251	13.403
Office expenses	19.540	28.725
General expenses	13.609	10.190
	<u>59.122</u>	<u>71.497</u>
Interest income and similar income		
Interest bank	1.547	1.309
Explanation Balance Sheet Items of 2006		
Trade creditors		
Travelling and entertainment expenses		
authors and moderators *	10.961	30.047
Travelling and entertainment expenses		
authors and moderators *		
Quincy Club	6.000	
Lecture Etzioni catering costs 2005	4.961	
Other creditors and accrued expenses		
holiday money, accountant	9.054	16.382
Inventory		
Computer depreciation	1.990	8.383